



### Education

Providing information and resources from trusted community partners.



### Engagement

Sharing information about and participating in opportunities to give back to the areas we serve.



### Growth

Responsibly participate in CDFI grant opportunities to help cultivate a growing, healthy local economy.

## Sharing the Credit Union Mission of People Helping People

As a Community Development Financial Institution (CDFI), Tennessee Members 1<sup>st</sup> Federal Credit Union (TN Members 1<sup>st</sup>) works to invest in our local communities and the residents who live there by providing critically needed financing often unavailable from mainstream financial institutions. But we know that commitment to our community goes beyond the products and services we offer as your local credit union.

Our **Commitment to Community Initiative** focuses on partnering with local organizations to make a difference through charitable giving and support. ‘People Helping People’ is the greater mission of credit unions across the world. At Tennessee Members 1<sup>st</sup>, we’re thankful for the opportunity to partner with various community organizations to spread that mission outside of our branch walls and throughout the communities we serve. Our 2023 Community Partners include:



Main Office | PH: 865-482-4343  
112 Administration Road, Oak Ridge, TN 37830

Knoxville Branch | PH: 865-539-4344  
112 Marketplace Blvd, Knoxville, TN 37922

[mymembersfirst.org](http://mymembersfirst.org)  
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Equal Housing Opportunity.



## About Us

TN Members 1<sup>st</sup> is a CDFI certified, not-for-profit financial institution serving Anderson, Knox, and Roane counties. Since our start in 1946, we have been proudly providing members with the products and services needed to reach their financial goals. Members can take advantage of various checking, savings, investment, and lending options as well as financial education opportunities, reward programs, and identity protection services. With two branch locations, online banking, the free TN Members 1<sup>st</sup> app, Audio Response Teller, and our participation in the CO-OP Shared Branch Network, members have account access at their fingertips and across the country.

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## About Our CDFI Designation

TN Members 1<sup>st</sup> was designated as a Community Development Financial Institution (CDFI) in 2020, allowing us the eligibility to participate in specialized programs and grant-funded initiatives.

The CDFI designation is given and certified by the U.S. Department of the Treasury's Community Development Financial Institutions Fund to organizations that provide financial services in low-income communities and to people who lack access to mainstream banking.

A CDFI has a mission of promoting community development while providing financial products and services to the community it serves. Through different strategies, each CDFI contributes to the cultivation of a healthy, stable local economy.

Visit [cdfifund.gov](http://cdfifund.gov) to learn more about the CDFI Fund and the impact certified financial institutions make in the communities they serve.

## Partnership Opportunities

We welcome area organizations with similar and complimentary missions to that of the credit union to participate in our Commitment to Community Initiative! Community partnerships can be formed as general partnerships, grant based partnerships, or a combination of both. Our partnership opportunities are not contractual and withdrawal can be done at anytime by contacting the TN Members 1<sup>st</sup> marketing department at [marketing@fcumail.org](mailto:marketing@fcumail.org). All partnerships are reviewed on a regular basis by the credit union leadership team and Board of Directors.

### General Partnership

General partnerships provide an ongoing opportunity for a referral-style presence on the TN Members 1<sup>st</sup> Commitment to Community webpage, found at [mymembersfirst.org/community](http://mymembersfirst.org/community), along with regular promotion focused on educational information and engagement opportunities. In addition, community partners are included on the credit union's list of preferred organizations for planned annual organizational giving.

### Grant Based Partnership

As a CDFI credit union, TN Members 1<sup>st</sup> regularly applies for funding in the form of grants with the CDFI Fund to help cultivate a growing, healthy local economy. During this process, potential partners are identified and included on the grant application to strengthen the overall application and increase the chances of securing funding for our community.

Our grant based partners have no formal commitment or obligations if the credit union receives a grant. In the event a grant is funded, grant based partners would be highlighted in a press release and digital communication opportunities.

Grant initiatives and partner needs vary and may not be applicable to all partners during each application cycle. The credit union will provide general information and an application summary draft to assist potential partners in determining their support and inclusion on grant initiatives.

**Are you interested in becoming a community partner with Tennessee Members 1<sup>st</sup>? Contact our marketing department at [marketing@fcumail.org](mailto:marketing@fcumail.org) for more information.**